

As a professional coach trained by the Life Coaching Institute, I abide by the following Code of Ethics.

General

I will behave responsibly and ethically towards my clients at all times.

I will do nothing that could bring the good name of coaching into disrepute.

I will make a copy of this Code available on my website, and notify all clients where they can access it.

Pre-coaching and promotional activity

All my promotional material will be legal, honest, decent and truthful. I will not make any claims that I cannot justify or guarantee.

I will represent truthfully to any prospective client my competence and experience.

I will set out clearly and in writing to any prospective client my terms and conditions, and the duration and fees associated with any proposed coaching programme. I will also ensure that all coaching agreements are fair to both parties.

I will only use any client's name as a referee or for promotional purposes with their prior written agreement.

My relationship with you, the client

I always respect your privacy and confidentiality unless permitted by you in writing or as required by the law.

I will recommend that you seek a different solution or therapy if I feel they are better than what I can offer.

I will avoid any conflicts of interest, and notify you if any could occur.

I will not offer you advice in any areas that are beyond my experience or competence

I will not coach anyone under the age of 18 without the written agreement of their parents or carers.